

So, you've got great ideas...



But hey, they can't *all* work out.



## EMBRACING { FAILURE }

Join us for 3 epic tales of magnificent mistakes in advertising history as told by **Lynne Farber, Bruce Turkel & John Drury**. Let's take the negativity and embarrassment out of failing at least for a moment to laugh, gasp, and truly learn from the mistakes of our peers over wine and snacks. These industry giants know how to work the silver lining into pure advertising gold, so listen up.

**Wednesday June 6<sup>th</sup> 2007 7-9 PM**

EARLY REGISTRATION\*

**Members: \$8**  
**Non-Members: \$16**  
**AIFL Students: FREE**

\* by 6/4/2007

The Art Institute of Fort Lauderdale  
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