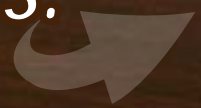




meet a
uniquely new way
to recruit students.





- 1) Meet Majors Explored
- 2) What Sets Us Apart?
- 3) Networks/University Partners
- 4) Traffic and Rankings
- 5) Pricing Information
- 6) Contact Us Now!!!



Meet
Majors
Explored!

Majors Explored is a comprehensive web portal where prospective college students can learn more about a particular college major or industry from the Universities that teach it and the companies that use that discipline on a daily basis. It is meant first and foremost to educate the student about particular industries by facilitating a better understanding of career education.

Universities have long understood that the "best" students are those who have a very clear idea of what they want to accomplish with a college degree, and then take the necessary steps to achieve their goals. Plain and simple, Majors Explored helps to create these students every day through our unique, 360 degree approach to education. All of our vision and hard work was confirmed at the NACAC show in Tampa last September. College admissions counselors and high school guidance counselors alike praised our new service and found it refreshing that something new and useful had finally arrived.

We have a very unique concept; *23 different industries, each with nationally recognized university programs, corporations and professional organizations that feature:*

- ▶ Program & Admissions Info
- ▶ Direct Admissions Contact
- ▶ Featured Student Projects
- ▶ Faculty Bios
- ▶ Industry Articles
- ▶ Much, Much More...

Majors Explored



So What Sets us Apart?

There are a lot of college "directories" out there... what sets us apart from the competition is:

- ▶ **FREE for students & web visitors**
- ▶ Majors Explored helps students focus on the programs that schools offer rather than simply finding a school in a general search
- ▶ Majors Explored offers Universities an in-depth profile showcasing actual student work, faculty articles, and curriculum among other things
- ▶ Majors Explored features a career development perspective as told by the companies that will eventually recruit the students
- ▶ Designed to first and foremost teach students about each major, for better inquiries
- ▶ Designed to position your school as a national destination for each particular discipline
- ▶ Promoted heavily with High School and Community College guidance counselors
- ▶ Designed to showcase student work as a barometer of a school's actual quality

How far have we come?

2006

Rankings

GOOGLE PR	7/10
ALEXA	76,312

Link Popularity

GOOGLE	890
YAHOO	34,800
ALLTHEWEB	34,200
ALTAVISTA	34,900
TOTAL	104,790

2005

Rankings

GOOGLE PR	5/10
ALEXA	159,342

Link Popularity

GOOGLE	884
YAHOO	4,720
ALLTHEWEB	4,500
ALTAVISTA	4,730
TOTAL	14,834

REFERENCE

<http://www.google.com/technology/>
<http://pages.alexa.com/company/technology.html>



Traffic and Rankings

Since the inception of Majors Explored in March of 2004, we have been through some very exciting changes to get where we're at today! When we started, we had this great idea with no website, no partners and no Internet visibility. Approaching Universities and asking them to lend us their 100 + year tradition with absolutely no track record was our toughest challenge. Our business development team did a great job of recruiting our initial University Partners even without being a proven online resource.

Well, that's all changed today (please view our shortlist to the left)! Our state-of-the-art website surpassed an internal goal of over 2000 unique users a day some time ago while our Internet visibility and reach has increased over 500% in the last six months. Our link popularity has surged and our traffic is growing at a above average rate. Because of these things, and many more, the Majors Explored website is consecutively ranking better for selected keyword phrases week after week.

With all of this being said, we look to the future with great anticipation as we watch our Partner base build, as well as keep increasing our Internet traffic and visibility. We are in the middle of a huge marketing campaign that is reaching High School students via their guidance counselors, as well as various Internet campaigns. Help us to make Majors Explored *the* Internet resource for prospective college students and get in touch today!

- ▶ **UNLIMITED Admissions Leads**
- ▶ **UNLIMITED Profile Views**
- ▶ **UNLIMITED Content Modifications**
- ▶ **UNLIMITED Website Click-thrus**

Pricing
Information

Before April 1, 2006

1 Profile/Network	\$3,500 annually
2 Profiles/Networks	\$4,000 annually
3 Profiles/Networks	\$5,000 annually

These packages include great incentives: Extended Run Time (from 12 to 18 months), Featured Homepage Spot (while they last), 2 Basic Company Listings (a \$5,000 value)

After April 1, 2006

1 Profile/Network	\$3,500 annually
2 Profiles/Networks	\$6,000 annually
3 Profiles/Networks	\$10,000 annual

No additional incentives after April 1st



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